



CORPORATE ANNOUNCEMENT
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Sherborne Sensors Announces New North American Operations *Unprecedented Sales Growth Met with Fully Dedicated Local Support Offerings*

September 9, 2009, Basingstoke, Hampshire, United Kingdom - Sherborne Sensors Limited (www.sherbornesensors.co.uk), a global leader in the design and manufacture of high-precision inclinometers and accelerometers, strain gage (gauge) force transducers, load cells, rotary encoders and accessories for commercial, industrial and military and aerospace customers, today announced the establishment of **Sherborne Sensors, Inc.**, a fully dedicated sales, marketing, logistics and support entity, now serving a growing number of customers throughout the United States, Canada and Mexico.

From its offices in Mahwah (Bergen County), New Jersey, USA, **Sherborne Sensors, Inc.**, is providing a number of enhanced local service offerings, including reduced product lead times and freight costs; real-time order fulfillment and applications engineering support; standard product delivery and overnight shipments; customer stock warehousing; and enhanced payment options. The establishment of **Sherborne Sensors, Inc.** is the culmination of 12 months of record sales growth and a series of comprehensive market analyses, to ensure that added capabilities would most closely align with present and future customer needs.

Heading up the new operations is Mr. Jesse Bonfeld, vice president of business development, a 25-year veteran of the global sensor & instrumentation, semiconductor, medical, aerospace and defense industries. Prior to joining **Sherborne Sensors** in 2008, Mr. Bonfeld held a series of progressive senior management and sales management roles, most recently, as Business Development Manager for Endevco Corporation. Mr. Bonfeld holds degrees in both Biochemistry and Chemical Engineering from the University of Arizona, and has extensive experience in working with numerous Fortune 100 companies, as well as with all branches of the US military.

Of the new operations, Mr. Bonfeld notes, "The primary goal in establishing Sherborne Sensors, Inc., is to make it even easier for new and existing customers to acquire our products. We are confident that having dedicated North American operations will provide even more timely and comprehensive service, and will further facilitate our unprecedented growth in this region."

Sherborne Sensors, Inc., may be reached toll-free (in the US & Canada) at 1-877-486-1766, via email at: nasales@sherbornesensors.com, or by visiting www.sherbornesensors.com.

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